

Goals and Corresponding Tactics for Preventing & Countering Violent Extremismⁱ

11 PVE Goals	Tactics
1. Removing deep, underlying extremist values and beliefs	Work with the family units to help them shift their values to peace One-on-one counselling and mentoring Community dialogues and theater Education ⁱⁱ
2. Addressing the motives for violence	Address legitimate political needs and concerns Anger management Reconciliation and forgiveness work
3. Giving people hope	Mentors, coaches and role-models Create opportunities for people to get 'quick wins'
4. Giving people economic incentives for peace	Economic development projects
5. Growing and supporting peace leaders	Peace leadership skills training Small grants fund to support peace leaders Positive rewards for taking peaceful actions
6. Encouraging moderate voices & views	Creating media platforms for moderates to be heard Encourage moderates to gain more followers
7. Silencing extremist voices	Discrediting extremists leaders Countering or undermining extremist messages
8. Providing an attractive counter-narrative	Media campaign P2P messaging ⁱⁱⁱ
9. Removing grievances	Offer an apology Offer a compensation for harm done Don't create any more new grievances
10. Empowering people to come together to support & inspire each other	Peer mentoring Conferences and symposiums
11. Growing a sense of inter-connectedness with the rest of humanity and breaking down negative, I-thou perspectives	Cross-cultural exchanges Interfaith dialogues



5 CVE Goals	Tactics
1. Protecting people, communities and buildings from direct violence	Defensive measures such as blast barriers Restricted zones Security clearance Security measures such as patrols, sweeps and monitoring Curfews
2. Preventing extremists from occupying large swathes of land	Military operations
3. Removing the means to wage an attack	Restrict weapons Cut funds Disrupt and break communication channels between leaders and their followers
4. Not allowing the opportunity to wage an attack	Travel restrictions In-house lockdowns
5. Addressing political (power) concerns	Mediation, negotiation & dialogue

ⁱ We need to select a clear goal first. Then, we use select an appropriate tactic(s) to achieve our goal. Broad goals are often confused for specific tactics. These charts aim to rectify this by presenting specific tactics for PVE and CVE. These charts are partially based on this article <http://paxinnuce.com/2014/08/07/denying-boko-haram-the-motive-means-and-opportunity-to-wage-new-attacks/>

ⁱⁱ A clear trend in the literature is that the earlier, the better (i.e., before the age of 6).

ⁱⁱⁱ see <http://blogs.state.gov/stories/2016/02/18/challengeextremism-together-0>

